

Robert E. Coker
COKER FARMS
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YAZOO CITY, MISSISSIPPI 39194

June 18, 2001

Whitney Rick, Chief
Research and Promotion Staff, Cotton Program
Agricultural Marketing Service
USDA, Stop 0224
1400 Independence Avenue, SW
Room 2641-S South Building
Washington, DC 20250-0224

Reference docket CN-01-002 Federal Register Vol. 66 No. 58 March 26, 2001

Dear Mrs. Rick:

The Cotton Research and Promotion Program has been extremely successful. As a long time producer, I have seen results of both research in production practices, and marketing results such as the increased availability of and demand for cotton products.

As a Director of Cotton Inc., I have been aware of the planning and work that takes place in research, advertising, promotions, and relationships with both producers, Mills and Retail Establishments. I do not see any need for a referendum. The necessary advertising and time consumption by the staff of the Cotton Board would be an interruption and unnecessary expense to the program.

I hear no complaints or objections to any of our projects or operations in my area. Most growers are somewhat aware of the program and what it has accomplished.

Sincerely,

Robert E. Coker
Robert E. Coker

